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Work experience

- Dean of Faculty of Economics and Administrative Sciences** | Epoka University | 01/11/2022 - Current | Tirana
- Professor** | Epoka University | 28/02/2022 - Current | Tirana
- Lecturer** | Epoka University | 31/08/2008 - 27/02/2022 | Tirana, Albania
- Academic Coordinator of Business Informatics Program** | Epoka University | 30/09/2013 - 31/10/2022 | Tirana, Albania
- Yunus Center for Social Business and Sustainability Board Member** | Epoka University | 31/01/2018 - Current | Tirana, Albania
- International Expert** | AQ Austria - Agency for Quality Assurance and Accreditation | 01/06/2025 - Current | Austria
- Internacional Expert** | ARACIS - The Romanian Agency for Quality Assurance in Higher Education | 30/06/2021 - Current | Romania
- International Expert** | SQAA / NAKVIS - Slovenian Quality Assurance Agency | 31/01/2022 - Current | Slovenia
- External Expert** | ASCAL - Albanian Quality Assurance Agency for Higher Education | 31/07/2019 - Current | Tirana, Albania
- COST Expert** | COST Association - European Cooperation in Science and Technology | 30/04/2019 - Current | Brussels, Belgium
- Entrepreneurship Expert** | UK-Albania Tech Hub | 30/09/2019 - 30/03/2021 | Tirana, Albania
- Permanent Commission on Quality Assurance Board Member** | Epoka University | 30/11/2017 - 30/12/2020 | Tirana, Albania
- Visiting Professor** | University of Economics in Katowice | 31/03/2021 - 29/04/2021 | Katowice, Poland
- Visiting Professor** | Università degli Studi di Salerno | 31/03/2019 - 29/04/2019 | Salerno, Italy
- Visiting Professor** | Hochschule Mainz | 31/10/2017 - 29/11/2017 | Mainz, Germany
- Operations Manager** | Eser Dis Ticaret | 30/09/2000 - 29/11/2002 | Istanbul, Turkey
- Deputy Managing Director** | Turgut Ozal Education | 30/11/2002 - 30/07/2007 | Tirana, Albania

Education & Training

- Associate Professor** | University of Tirana | 30/12/2022
- PhD** | Agricultural University of Tirana | 31/12/2011 - 30/12/2015
- MBA** | University of Tirana in collaboration with University of Nebraska Lincoln | 31/12/2002 - 30/12/2005
- Bachelor in Economics** | Marmara University | 31/12/1995 - 30/12/2000
- "Entrepreneurial Education" Masterclass** | EU for Innovation | 31/12/2020 - 30/03/2021
- "Entrepreneurial University" Masterclass** | EU for Innovation | 31/01/2020 - 29/06/2020

National Accounting Standards | Institute of Certified Public Accountants of Albania (IEKA) | 28/02/2011 - 29/04/2011

International Financial Reporting Standards | Institute of Certified Public Accountants of Albania (IEKA) | 28/02/2011 - 29/04/2011

Language Skills

Mother tongue(s): **Albanian**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken production	Spoken interaction	
English	C1	C1	C1	C1	C1
Turkish	C1	C1	C1	C1	C1
Italian	B2	B2	B1	B1	B1

Projects

Sustainability For Future | 01/04/2025 - Current

EIT Urban Mobility; Project Manager

Cross Border Transfer and Development of Sustainable Resource Recovery Strategies Towards Zero Waste | 27/09/2021 - 27/09/2025

Cost Action CA 20133; Management Committee Member

<https://www.cost.eu/actions/CA20133/#tabs+Name:Management%20Committee>

Waste biorefinery technologies for accelerating sustainable energy processes (WIRE) | 27/10/2021 - 27/10/2025

Cost Action CA20127; Management Committee Member

<https://www.cost.eu/actions/CA20127/#tabs+Name:Management%20Committee>

COWEB: Promoting and Facilitating Collaborative Online International Learning in the WEstern Balkans Higher Education Institutions | 22/02/2023 - Current

Erasmus+ KA2 Capacity Building Project: Working Group Member

From Sharing to Caring: Examining Social-Technical Aspects of the Collaborative Economy | 30/09/2016 - 22/09/2021

Cost Action CA 16121; Management Committee Member

<http://sharingandcaring.eu/>

Advancing effective institutional models towards cohesive teaching, learning, research and writing | 23/10/2015 - 22/04/2021

Cost Action CA 15221; Management Committee Substitute Member

<http://www.werelate.eu/>

Editorial Positions

Associate Editor

International Journal of Strategic Decision Sciences

<https://www.igi-global.com/journal/international-journal-strategic-decision-sciences/1129#indices>

Editorial Board Member

International Journal of Business Intelligence Research

<https://www.igi-global.com/journal/international-journal-business-intelligence-research/1168>

Editorial Board Member

International Journal of Entrepreneurship and Governance in Cognitive Cities

<https://www.igi-global.com/journal/international-journal-entrepreneurship-governance-cognitive/224904>

Editorial Board Member

International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility

<https://www.igi-global.com/journal/international-journal-sustainable-entrepreneurship-corporate/126547>

Guest Editor

"Circular economy and entrepreneurship in emerging economies: opportunities and challenges"

Journal of Entrepreneurship in Emerging Economies

<https://www.emerald.com/insight/publication/issn/2053-4604>

Guest Editor

Sustainable Development through Frugal Innovation; A Challenge or an Opportunity?

Sustainability

https://www.mdpi.com/journal/sustainability/special_issues/frugal_innovation

Publications

Towards an Education for a Circular Economy: Mapping Teaching Practices in a Transitional Higher Education System

Kruja, A.; Ndrecaj, V.; Çela, A.; Morina, F.; Hysa, E. Towards an Education for a Circular Economy: Mapping Teaching Practices in a Transitional Higher Education System. *Sustainability* 2025, 17, 9787.

<https://doi.org/10.3390/su17219787>

Women Entrepreneurship: Challenges and Perspectives of an Emerging Economy

Ahmetaj, B., Kruja, A. D., & Hysa, E. (2023). Women Entrepreneurship: Challenges and Perspectives of an Emerging Economy. *Administrative Sciences*, 13(4), 111. <https://doi.org/10.3390/admsci13040111>

Social Innovation, Circularity and Energy Transition for Environmental, Social and Governance (ESG) Practices—A Comprehensive Review

Popescu, C., Hysa, E., Kruja, A., & Mansi, E. (2022). Social Innovation, Circularity and Energy Transition for Environmental, Social and Governance (ESG) Practices—A Comprehensive Review. *Energies*, 15(23), 9028.

Guest editorial: Circular economy and entrepreneurship in emerging economies: opportunities and challenges

Panait, M., Hysa, E., Raimi, L., Kruja, A., & Rodriguez, A. (2022). Guest editorial: Circular economy and entrepreneurship in emerging economies: opportunities and challenges. *Journal of Entrepreneurship in Emerging Economies*, 14(5), 673-677.

Perspective of Critical Factors toward Successful Public–Private Partnerships for Emerging Economies

Berisha, A., Kruja, A., & Hysa, E. (2022). Perspective of Critical Factors toward Successful Public–Private Partnerships for Emerging Economies. *Administrative Sciences*, 12(4), 160. <https://doi.org/10.3390/admsci12040160>

Finances and National Economy: Frugal Economy as a Forced Approach of the COVID Pandemic

Manta, O., Hysa, E., & Kruja, A. (2021). Finances and National Economy: Frugal Economy as a Forced Approach of the COVID Pandemic. *Sustainability*, 13(11), 6470. <https://doi.org/10.3390/su13116470>

Open data for accountability at times of exception: an exploratory analysis during the COVID-19 pandemic

Maione, G., Sorrentino, D., & Kruja, A. D. (2021). Open data for accountability at times of exception: an exploratory analysis during the COVID-19 pandemic. *Transforming Government: People, Process and Policy*. <https://doi.org/10.1108/TG-06-2021-0093>

Circular Economy Innovation and Environmental Sustainability Impact on Economic Growth

Hysa, E.; Kruja, A.; Rehman, N.U.; Laurenti, R. Circular Economy Innovation and Environmental Sustainability Impact on Economic Growth: An Integrated Model for Sustainable Development. *Sustainability* 2020, 12, 4831. <https://doi.org/10.3390/su12124831>

Entrepreneurial orientation, synergy and firm performance in the agribusiness context: an emerging market economy perspective

Kruja, A. D. (2020). Entrepreneurial orientation, synergy and firm performance in the agribusiness context: an emerging market economy perspective. *Central European Business Review*, 9(1), 56. DOI:10.18267/j.cebr.229

Enterprise investments, innovation and performance: Evidence from Albania

Kruja, A. D. (2020). Enterprise investments, innovation and performance: Evidence from Albania. *International Journal of Innovation in the Digital Economy (IJIDE)*, 11(1), 68-80. ISSN: 1947-8305, EISSN: 1947-8313, DOI: 10.4018/IJIDE.2020010105

Adoption of Software as a Service (SaaS) in small and medium-sized hotels in Tirana.

Kruja, A. D., Hysa, X., Duman, T., & Tafaj, A. (2019). Adoption of Software as a Service (Saas) in Small and Medium-Sized Hotels in Tirana. *Enlightening Tourism. A Pathmaking Journal*, 9(2), pp. 137-168. E-ISSN:2174-548X, DOI: <http://dx.doi.org/10.33776/et.v9i2.3625>.

Strategic management analysis: case of Erzeni LTD

Kruja, A., & Reshketa, S. (2014). Strategic management analysis: case of Erzeni LTD. *Economia. Seria Management*, 17(1), 126-139.

Sustainable Economic Development, a Necessity of the 21st Century

Kruja, A. (2013). Sustainable economic development, a necessity of the 21st century. *Mediterranean Journal of Social Sciences*, 4(10), 93.

Entrepreneurship and knowledge-based economies

Kruja, A. (2013). Entrepreneurship and knowledge-based economies. *Revista Multidimensional*, (1), 7-17.

The contribution of SMEs to the economic growth (Case of Albania)

Kruja, A. D. (2013). The contribution of SMEs to the economic growth (Case of Albania). *Euro Economica*, 32(01), 55-67.

Entrepreneurship, Knowledge, Innovation and Sustainable Development

Kruja, A. (2012). Entrepreneurship, Knowledge, Innovation and Sustainable Development. *Mediterranean Journal of Social Sciences*, 3(6), 21-21.

The impact of tourism sector development in the Albanian economy

Kruja, A. (2012). The impact of tourism sector development in the Albanian economy. *Economia. Seria management*, 15(1), 205-218.

Entrepreneurial challenges of Albanian agribusinesses: A content analysis

Kruja, A. D. (2020). Entrepreneurial challenges of Albanian agribusinesses: A content analysis. *JEEMS Journal of*

Conferences & Seminars

Factors Critical to a Successful ERP Implementation: Evidence from an Emerging Economy

Kruja, A. D., Bullari, A. (2023). Factors Critical to a Successful ERP Implementation: Evidence from an Emerging Economy. In "Resilience and competitiveness of the national economies - under the sign of creativity, crisis and conflicts". The Institute of National Economy. June 15-16, 2023. Bucharest, Romania

Building Circular Economy Business Models in Albania: What can Further be Improved?

Kruja, A. D., Bedo, N. (2022). Building Circular Economy Business Models in Albania: What can Further be Improved? In "XVIII. IBANESS Congress Series on Economics, Business and Management" Ohrid / Republic of North Macedonia November 26-27, 2022. 665-672

Factors Driving Albanian Students Study Abroad

KRUJA, A. D., & TACE, S. (2022). Factors Driving Albanian Students Study Abroad. Journal of Financial and Monetary Economics, 10(1), 210-222.

Entrepreneurship among Graduates: A Self-Employment and Advancement Opportunity

Kruja, A. D., Kalluci, L. (2021). Entrepreneurship among Graduates: A Self-Employment and Advancement Opportunity. In "2nd International Scientific Conference Happiness and Contemporary Society". The Ukrainian Institute for Happiness Research. March 20-21, 2021. Lviv, Ukraine

Entrepreneurial Skills and Start-up Challenges in the Albanian Ecosystem

Kruja, A. D., Kadiasi, A. (2020). Entrepreneurial Skills and Start-up Challenges in the Albanian Ecosystem. In "International Academic Business and Economics Conference", Barcelona, Spain, International Academic Institute, 10 February 2020. 162-175. ISBN 978-608-4881-07-0

Value Chain Synergy and Agribusiness Entrepreneurship for a Sustainable Development in Albania

Kruja, A. D. (2021). Value Chain Synergy and Agribusiness Entrepreneurship for a Sustainable Development in Albania. In 8th Annual International Conference "Financial and Monetary Economics EFM 2020", "Victor Slavescu" Center for Financial and Monetary Research of the Romanian Academy, October 23rd, 2020, Bucharest, Romania. ISSN 2537-3269, ISSN-L 2392-9685

Sharing Economy Perspectives for a Sustainable Agriculture and Tourism Development

Kruja, A. D., Ruci, G. (2021). Sharing Economy Perspectives for a Sustainable Agriculture and Tourism Development. In International Scientific Conference "Sustainable Agriculture and Rural Development, Institute of Agricultural Economics, Belgrade, December 17-18th 2020, Belgrade, Serbia. 69-77. ISBN: 978-86-6269-096-8

Using Information Systems as a Competitive Advantage Tool

Kruja, A. D., Kamberi, Xh. (2020). Using Information Systems as a Competitive Advantage Tool. In "XIV. International Balkan and Near Eastern Congress Series on Economics, Business and Management", IBANESS, University of Agriculture and Rural Development, 26-27 September 2020. Plovdiv. Bulgaria. 6-14. ISBN 978-619-203-289-0

Informality and Entrepreneurial Ecosystem in Albania

Kruja, A. D., Hoxhaj, D. (2020). Informality and Entrepreneurial Ecosystem in Albania. In 3rd Annual Conference "Technology transfer: innovative solutions in Social Sciences and Humanities", April 30, 2020, Tallinn, Estonia. 3-6. ISSN 2613-5647 (Online). ISSN 2613-5639 (Print). <https://doi.org/10.21303/2613-5647.2020.001290>

Measuring Individual Entrepreneurial Orientation and Intention of University Students

Kruja, A. (2017). Measuring Individual Entrepreneurial Orientation and Intention of University Students. In International Academic Conference on Business. Clute Institute, July 30 - August 3, 2017. 439. New York, USA. ISSN 2157-9660 (Online).

Entrepreneurship intention of Albanian students: an evidence from computer engineering and business

Zenelaj, B., & Kruja, A. (2017). Entrepreneurship intention of Albanian students: an evidence from computer

engineering and business informatics programs. In AC-EITAI 2017, August 11-14, 2017. 297. Prauge, Czechia. ISBN 978-80-88085-15-7

Country Development through Investments & Innovation: Evidence from Albania

Kruja, A. D. (2016). Country Development through Investments & Innovation: Evidence from Albania. In 15th World Lumen Congress: Logos Universality Mentality Education Novelty. April 12-17, 2016. Iasi, Romania.

Collaborativeness versus Competitive Aggressiveness: Bringing a New Approach to EO Theory

Kruja, A. D. (2016). Collaborativeness versus Competitive Aggressiveness: Bringing a New Approach to EO Theory. In Economy Today: Interdisciplinary Approach to Contemporary Economic Challenges, March 2016, University of Lodz, Poland.

Collaborative Orientation as an Essential Dimension of Entrepreneurial Orientation in Agribusiness

Kruja, A. D. (2015). Collaborative Orientation as an Essential Dimension of Entrepreneurial Orientation in Agribusiness. In World Conference on Technology, Innovation and Entrepreneurship: Entrepreneurship for Technology and Innovation-Based Sustainable Development, May, 2015, Istanbul University. Turkey

EO and Triple Helix Model: Merging Together for a Better Performance in Business Organizations

Kruja, A. D. (2015). EO and Triple Helix Model: Merging Together for a Better Performance in Business Organizations. In International Conference on Economic and Social Studies: Regional Economic Development, International Burch University, April, 2015. Bosnia and Herzegovina, Sarajevo

Entrepreneurial Orientation as a Performance Promoter of Business Organizations

Kruja, A. D. (2014). Entrepreneurial Orientation as a Performance Promoter of Business Organizations. In The International Conference on Entrepreneurship: IEC 2014, Aydin University. May, 2014. Turkey, Istanbul

Work Life Balance & Banking Sector Employee Satisfaction

Kruja, A. D., Jaupi, M. (2020). Work-Life Balance and Banking Sector Employee Satisfaction. In "1st International Scientific Conference Happiness and Contemporary Society". The Ukrainian Institute for Happiness Research. March 20-21, 2020. Lviv, Ukraine. 140-143. ISBN 978-966-919-593-7. <https://doi.org/10.31108/7.2020.35>

Technical Reports

UK-Albania Tech Hub: Enhancing Tech Entrepreneurial Ecosystem in Albania

Kruja, A., Berisha, A. (2021). UK-Albania Tech Hub: Enhancing Tech Entrepreneurial Ecosystem in Albania. British Embassy, Tirana.

Book Chapters

Smart-Social Business Cities: The Evolution, Concepts, and Determinants

Hysa, X., Kruja, A., Hagen, T., & Demaj, E. (2022). Smart-Social Business Cities: The Evolution, Concepts, and Determinants. In *Managing Smart Cities* (pp. 159-177). Springer, Cham.

Advances of Sharing Economy in Agriculture and Tourism Sectors of Albania

Hysa, E., & Kruja, A. D. (2022). Advances of Sharing Economy in Agriculture and Tourism Sectors of Albania. In *The Sharing Economy in Europe* (pp. 365-383). Palgrave Macmillan, Cham.

Current and Prospective Expansion of the Sharing Economy in Albania

Hysa, E., Kruja, A. D., & Shiko, V. (2021). Current and Prospective Expansion of the Sharing Economy in Albania. Gabriela Avram, eds. 2021, 22-34.

Assessing Perspectives and Opportunities of Airbnb Hosts in Albania

Koka, S., Kruja, A., & Hysa, E. (2021). Assessing Perspectives and Opportunities of Airbnb Hosts in Albania. *BECOMING A PLATFORM IN EUROPE*, 159.

Influence of Information Systems and Technology on Hospitality Business Performance in Albania

Shkrepa, L., & Kruja, A. D. (2021). Influence of Information Systems and Technology on Hospitality Business

Performance in Albania. In Lopes, N. V., & Baguma, R. (Ed.), *Developing Knowledge Societies for Distinct Country Contexts* (pp. 206-232). IGI Global. <http://doi:10.4018/978-1-5225-8873-3.ch009>

Upgrading synergy within institutional structures: a competitive model in the Albanian higher education system

Hysa, E. and Kruja, A., (2020) Upgrading synergy within institutional structures: a competitive model in the Albanian higher education system. In: O'Sullivan, I., Dobravac, G., Farrell, A., Kacmarova, A., and Leijen, D. (eds) (2020) *Centralised Support for Writing, Research, Learning and Teaching: Case Studies of Existing Models across Europe*, [pdf]. COST Action 15221: We ReLaTe. Available at:

<https://www.maynoothuniversity.ie/centre-teaching-and-learning/ctl-projects/current-ctl-projects/cost-action-15221-we-relate>

Influence of Practice Management Software on Dental Services: A Case Study Approach

Kruja, A. D., & Hysi, K. (2020). Influence of Practice Management Software on Dental Services: A Case Study Approach. In Nogalski, B., Szpitter, A., JabBoDski, A., & JabBoDski, M. (Ed.) *Circular Economy* (pp. 241-267). IGI Global. <http://doi:10.4018/978-1-5225-7850-5.ch011>.

Tourism and Handicraft Industry: Opportunities and Challenges of Operating in the Albanian Market

Kruja, A. D., & Berberi, E. (2020). Tourism and Handicraft Industry: Opportunities and Challenges of Operating in the Albanian Market. In Chirino-Klevans, I. (Ed.), *Cases on Global Leadership in the Contemporary Economy* (pp. 119-136). IGI Global. <http://doi:10.4018/978-1-5225-8088-1.ch007>.

Challenges and Perspectives of Supply Chain Management in Emerging Markets: A Case Study Approach

Ahmeti, E., & Kruja, A. D. (2020). Challenges and Perspectives of Supply Chain Management in Emerging Markets: A Case Study Approach. In *Leadership Strategies for Global Supply Chain Management in Emerging Markets* (pp. 132-146). IGI Global. <http://doi:10.4018/978-1-7998-2867-9.ch006>

Synergic Individual Entrepreneurial Orientation of University Students: A New Measurement Model

Kruja, A. D. (2019). Synergic Individual Entrepreneurial Orientation of University Students: A New Measurement Model. In Nair, S. R., & Saiz-Álvarez, J. (Eds.), *Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education* (pp. 371-397). IGI Global. <http://doi:10.4018/978-1-5225-5837-8.ch017>

Coastline Hospitality Industry Performance, Challenges, and Opportunities: Evidence From Durres Coastline

Ferizi, V., & Kruja, A. D. (2018). Coastline Hospitality Industry Performance, Challenges, and Opportunities: Evidence From Durres Coastline. In Batabyal, D. (Ed.), *Managing Sustainable Tourism Resources* (pp. 14-38). IGI Global. <http://doi:10.4018/978-1-5225-5772-2.ch002>